

BRYAN HUNTER

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Sr Graphic Designer

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MOUSEOVER REVEALS LINKS

SUMMARY

This highly-motivated, detail-obsessed senior graphic designer has a deep understanding of traditional print and digital media—with vast experience in design for large-format print and production for events, immersive brand activations and trade shows. With ten years of hands-on work growing brands through creativity, problem-solving, innovation, leadership and art direction; I am hungry to join a collaborative group of creators, makers and doers.

SKILLS

Environmental Graphics, Publication Design, Corporate Identity + Visual Systems, Data Visualization + Infographics, Project Management, Exhibition Design, Typography, Hierarchy, Digital Photography + editing and HTML + CSS

WORK

BI WORLDWIDE, Proposal/Presentation Designer (Senior Graphic Designer) 2022 to present
PRINT and DIGITAL collaborations to create polished, high-impact proposals and marketing materials for incentive travel programs, meetings and bespoke events for enterprise clients and their audiences.

- Cross-functional collaboration to showcase BIW points of differentiation, fuel creativity and win new business.
- Research and represent each client's unique brand voice, developing and executing design solutions to meet proposal requirements while demonstrating a clear understanding of their visual language and brand systems.
- Source destination, property and aspirational imagery; editing, compositing and color correcting as needed.
- Apply creative solutions to 3D space through mockups, renderings and illustrations as proof of concept.

Senior Graphic Design Consultant (Self Employed) 2012 to present
PRINT and DIGITAL collaborations to support conferences, fundraising events, sponsor recognition and capital campaigns, brochures, annual reports and social media. And, create a broad range of for-profit promotional materials, labels, signage, consumer spec sheets and collateral for experiential trade shows, brand activations and retail spaces.

- Translate creative briefs into print/digital media, telling a compelling story and ensuring brand consistency.
- Formulate clear and thoughtful design strategies and concepts to meet organizational objectives.
- Provide project leadership, overseeing successful execution from concept to final product delivery.
- Champion of collaboration, motivating team and ensuring smooth, proactive interactions and processes.
- Make design decisions for projects, providing art direction, innovation and thought leadership.
- Ensure deliverables meet client needs, identifying any revisions and executing to client satisfaction.
- Cultivate a proactive, positive and enthusiastic culture that values and supports both team and client.
- Broker print production/finishing, including prepress and press checks. Client list available upon request.

KEHOE DESIGNS, Graphics Manager (Senior Graphic Designer) 2018 to 2020
PRINT and PRODUCE large-format creative solutions for a broad spectrum of design, production and installation challenges: galas, bar/bat mitzvahs, weddings, corporate product launches, trade shows and brand activations.

- Manage and mentor a team of 10 to develop skills, elevate team efficacy and build individual leadership.
- Influence designer decision-making, guide problem-solving and refine collective proficiencies.
- Delegate work, schedule deliverables and manage payroll, balancing budget and client expectations.
- Establish best practices to elevate output and reduce waste, provide creative direction to innovate collective work and work with production to streamline application and assembly processes.
- Coordinate, motivate and assess team performance, coaching behaviors as needed.
- Hands-on design work on complex projects/builds, with technical guidance to interdepartmental collaborators, makers and production teams to execute.
- Oversee maintenance of all graphic equipment, assets, databases and archival systems.

TOOLS

Creative Cloud (Illustrator, InDesign, Photoshop, Lightroom, Acrobat), Workfront, Office Suite and Google Workspace